

# Macro-Sound

Sound Designers Collective Burma

## Quotations for writing/producing music for commercials

### 1. Writing Music

This process includes the composer writing a melody with an instrument and finding the suitable beat(s) and harmony to the melody.

The client is expected to provide a reference music for the composer to meet his/her preferences along with the **rough edit** of the video.

This process usually takes **3 days to a week** or more.

The composer will provide 3 different pieces of music sample. The client will pick one of the 3 provided pieces to finalised.

If the client doesn't like the 3 provided samples the client has the chances of 3 times to guide the composer to meet their preferences. The business is over if it was necessary to re-write the chosen piece more than 3 times. If the client still wish to continue the business after 3 times of rewriting the music the fees will be doubled.

Length of the commercial	Fees
Under 10 seconds	200,000 MMK
10 - 30 seconds	300,000 MMK
30 - 60 seconds	400,000 MMK
60 - 120 seconds	600,000 MMK

More than 120 seconds (2 minutes) of music will be considered a song. And it will be dealt with differently.

### 2. Producing

This process includes arranging the music, recording the instruments recording the voices and mixing. The client is expected to provide a reference music for the composer to meet his/her preferences along with the **final edit** of the video.

This process takes from 2 days to more than a week depending on the length and requirements of the desired product. These requirements often includes a singer or a voice actor, a certain instrument or sound.

During this final process the client may no longer re-edit the submitted video. Will it ever needed to be re-edit, the client will be charged with extra fees of 50,000 MMK per edit.

The final audio file will be either in stereo or multi channels up to 6 channels (5.1).

## 2.1 Recording/Sound design

Sound recordings during the shooting of the video is done by the client unless it has been arranged with macro-sound before the shooting has begun.

Recording Voice Over or ADR is usually done by the client. Otherwise, the client is responsible in organising the talents and pay for their expenses.

Sound designing process includes assembling sounds to fit the video. This process is required only for certain commercials.

## 2.2 Mixing

Mixing usually takes 1 to 3 days depending on the length of the commercial. The client is required to sit in the mixing room to make certain decisions.

## Fees for mixing

Length of the commercial	Fees
Under 10 seconds	100,000 MMK
10 - 30 seconds	100,000 MMK
30 - 120 seconds	200,000 MMK

*This quotation is prepared by Slyne Mon, co-founder of macro-sound  
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